

**The Université de Moncton and the New Brunswick Health Research Foundation
host the 9th Annual New Brunswick Health Research Conference and 5th Gala of
Excellence - Ten best keynote speakers from across Canada presenting**

Moncton, NB – November 1, 2017 – Over 250 health researchers, health professionals and stakeholders are coming together in Moncton, NB, to participate in the 9th Annual New Brunswick Health Research Conference (NBHRC). “Personalized Medicine Done Right” is the theme of this year’s NB-Health Research Conference, November 1 and 2.

“We use this opportunity to celebrate the best of health research across all four pillars (biomedical, clinical, healthcare systems and services and social population health) and overall health sciences conducted within our province by our people,” said Monique Imbeault, Chairperson of the Board of Directors of the New Brunswick Health Research Foundation. “At the same time, we invite and welcome ten of the best keynote speakers from across Canada who share with us their knowledge and best practices so that we may further adapt and provide better patient-centered care and patient-oriented research.”

This year, Dr. Ralph Hawkins, from Calgary’s South Health Campus, will be presenting on the clinical management of patients with Lyme disease where many questions remain and scientific guidance is needed, when New Brunswick Lyme disease infections are on the rise.

Other keynote speakers at the conference include Dr. June Carroll; Dr. Daniel J. Mueller; Dr. George Yousef; Dr. Anne Snowdon, *Mrs. Strategy and Entrepreneurship in World Health Innovation herself*; Dr. Michael Schull, *Mr. ICES himself (Ontario's Institute for Clinical Evaluative Sciences)*; Dr. Srividya Iyer; Ms. Pamela Fralick, *Mrs. Innovative Medicines Canada as its President*; Dr. France Légaré; and Dr. Janet Rossant, a past recipient of a Canada Gairdner Award.

"This year 9th edition is the best, biggest and smartest ever in terms of attendance, number of keynote speakers, sponsorship attraction and our 5th Gala of Excellence - the Rising Stars - with 25 nominees for best scientific publication - , which all coincide with the celebration of NBHRF 10th anniversary (2008-09 / 2017-18)" , mentioned Dr Bruno Battistini, President, CEO and Scientific Director of NBHRF.

“ This year is a great year for Health science research in New Brunswick. Not only NBHRF is 10 years old, but this is the year where we see the construction of the NB Centre for Precision Medicine beside *Centre hospitalier universitaire Dr-Georges-L.-Dumont* in Moncton. Université de Moncton is proud to be at the forefront of this significant development in the health science enterprise in New Brunswick.”, said Dr. André Samson, vice-president academia and research at Université de Moncton.

More information about the NBHRC can be found at <https://www.nbhrf.com/en/conferences-events>.

About the New Brunswick Health Research Foundation

The NBHRF (nbhrf.com / @NBHRF) is an independent organization governed by a board of directors comprised of key stakeholders from the health research community in New Brunswick. Provincial funding is provided by the Regional Development Corporation – Total Development Fund, the Department of Health - Medical Research Fund (MRF) and the Department of Social Development - Wellness Research Fund (WRF) for NBHRF health research programs (HRP), health strategic initiatives (HRI) with federal tri-councils, national health charities and private sector, and the Strategic Investment in Health Research Innovations (SIHRI). The foundation's mission is to provide leadership and support building health research capacity, improve the health of New Brunswickers and advance the knowledge economy.

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