

For Immediate Release

**The Centre for Aging + Brain Health Innovation (CABHI) and
the New Brunswick Health Research Foundation (NBHRF)
sign partnership agreement to invest up to \$1.8M
in New Brunswick-based innovations in seniors' care**

Fredericton, NB – September 5, 2017 - The Centre for Aging + Brain Health Innovation (CABHI) and New Brunswick Health Research Foundation (NBHRF) have signed a new partnership agreement to bolster the development, testing and adoption of innovations in seniors' care in New Brunswick (NB).

The investment of up to \$1.8M CAD over three years will support the priorities recently identified by the New Brunswick Council on Aging, including the development of a joint funding program offering support to selected NB-based researchers and clinician applicants for projects that show promise in driving innovation in seniors care and promoting economic development in NB.

“This is an exciting time not only for the provincial government and the research community, but especially for our senior citizens,” said Seniors and Long-term Care Minister Lisa Harris. “Putting money into research that will help seniors remain independent and active in their own communities is extremely important. The province is making a name for itself as an innovation hub in the field of aging and senior care. That will mean improved programs and services for seniors.”

The new program – the Senior's Care Strategic Innovation Fund (SCSIF) – will offer up to \$200,000 CAD in matching funding per project to accelerate the translation of research into products, services and practices that address the needs and challenges of the aging population.

“CABHI is pleased to partner with the New Brunswick Health Research Foundation to help inspire a culture of innovation in the field of aging and brain health,” says Ron Riesenbach, Vice-President and Chief Technical Officer at CABHI and Baycrest Health Sciences. “This partnership is a prime example of how organizations can work together across provinces to invest in improving the quality of life and care for older adults in Canada.”

“We dearly value our partnership with CABHI, which is a major and positive force of change into Canada for transformative and applied research toward senior's healthy living”, mentioned Dr. Bruno Battistini, President, CEO & Scientific Director of the NBHRF. “We understand the need of policy makers into developing better and improved practices and services to serve our communities, and now, more than ever, we are good to go by funding

projects that will be conducted, evaluated and validated by New Brunswick Health Researchers and partners such as in the private sector, to make better outcomes for seniors”.

More information on the program is available at www.cabhi.com.

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About Centre for Aging + Brain Health Innovation (CABHI)

The Centre for Aging + Brain Health Innovation is a solution accelerator for the aging and brain health sector, providing funding and support to innovators for the development, testing, and dissemination of new ideas and technologies that address unmet brain health and seniors' care needs. Established in 2015, it is the result of the largest investment in brain health and aging in Canadian history. Spearheaded by Baycrest Health Sciences, CABHI is a unique collaboration of healthcare, science, industry, not-for-profit and government partners. CABHI's objective is to help improve quality of life for the world's aging population, allowing older adults

to age safely in the setting of their choice while maintaining their cognitive, emotional, and physical well-being. For more information on CABHI, please visit: www.cabhi.com.

About the New Brunswick Health Research Foundation

The NBHRF (nbhrf.com / @NBHRF) is an independent organization governed by a board of directors comprised of key stakeholders from the health research community in New Brunswick. Provincial funding is provided by the Regional Development Corporation – Total Development Fund, the Department of Health - Medical Research Fund (MRF) and the Department of Social Development - Wellness Research Fund (WRF) for NBHRF health research programs (HRP), health strategic initiatives (HRI) with federal tri-councils, national health charities and private sector, and the Strategic Investment in Health Research Innovations (SIHRI). The foundation's mission is to provide leadership and support building health research capacity, improve the health of New Brunswickers and advance the knowledge economy.

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